



JOIN US FOR THIS 3<sup>RD</sup> ANNUAL EVENT

Marathon | Half Marathon  
 Presented by Runners Forum  
 KeyBank 8K  
 1-Mile Family Fitness Walk

**APRIL 20, 2013**  
**CARMEL, IN**



The Center for the Performing Arts | Carmel Monon Center  
 Carmel Arts and Design District | Old Town Carmel

[www.carmelmarathon.com](http://www.carmelmarathon.com)



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**SPORTS AUTHORITY**

**the RUNNERS FORUM**  
 the run, walk, and triathlon experts since 1978

# 3<sup>RD</sup> ANNUAL CARMEL MARATHON CHAMPIONSHIP WEEKEND - FITNESS EXPO



MONON COMMUNITY CENTER - CARMEL, INDIANA - APRIL 20

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The Carmel Marathon Fitness Expo is FREE and open to the public during Registration / Participant Packet Pick up. This will be the only location to pick up your participant packet. There will be no registration or packet pick up on race day.

The Fitness Expo will include many exhibitors featuring the newest designs in running gear and shoes, as well as the latest developments in sports, fitness and nutrition. The Expo offers something for runners and non-runners alike. Green products on behalf of Earth Day.

Each runner and walker will receive a Carmel Marathon event packet offering samples and special promotional discounts along with a commemorative Participant Event Program.

## Fitness Expo Schedule

Move - In: Thursday, April 18 .....5:00PM - 10:00PM  
Expo Hours: Friday, April 19 ..... 10:00AM – 9:00PM  
Move-Out: Friday, April 19 .....9:00PM - 11:00PM

## Location

Monon Community Center (MCC)  
1235 Central Park Drive East, Carmel, IN 46032  
317.848.7275 | Fax: 317.573.5254



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## EXPO EXHIBITOR APPLICATION



Please return this form with Booth Rental Fee to secure Booth Space

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Contact Email: \_\_\_\_\_

Fax ( ) \_\_\_\_\_ Add'l Phone# ( ) \_\_\_\_\_

Description of Product/Services being exhibited \_\_\_\_\_

Do you want to be located in the Earth Day section of the Expo? \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Your signature indicates agreement of terms and conditions noted

Does your company plan on selling items?  Yes  No

If yes, please describe: \_\_\_\_\_

Are you sampling food or beverages?  Yes  No

If yes, please describe: \_\_\_\_\_

### Booth Selection

- |                             |       |
|-----------------------------|-------|
| A. 10 x 10 Standard Booth   | \$500 |
| B. 10 x 10 Corner Booth     | \$600 |
| C. 10 x 20 Booth            | \$800 |
| D. 10 x 10 Non-Prof t Booth | \$400 |

Booth Choice(s):            A                            B                            C                            D

Number of Booths        \_\_\_\_\_                    \_\_\_\_\_                    \_\_\_\_\_                    \_\_\_\_\_

Total Booth Fees:        \$ \_\_\_\_\_

Please mail signed application with 100% booth fee deposit to:  
Carmel Road Racing Group  
c/o Carmel Marathon Expo  
3575 Iverness Blvd  
Carmel, IN 46032

Questions, please contact Todd 317-407-8489 or [todd@carmelmarathon.com](mailto:todd@carmelmarathon.com)

[www.carmelmarathon.com](http://www.carmelmarathon.com)

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## TERMS AND CONDITIONS

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The Carmel Marathon Health and Fitness Expo is intended to be a rewarding experience for exhibitors, sponsors, runners and attendees. We want to give you the best chance possible to promote your business and products. In order to assure fairness and priority, all exhibitors are bound by the following Terms and Conditions and any additional Terms and Conditions that the Marathon determines are necessary.

1. All booths must be prepaid before the booth set-up.
2. Booth/display shall be set up by 10:00pm on Friday, April 19, 2011.
3. Display shall not extend beyond the assigned space; disturb the aisles or other exhibits.
4. Booth shall remain open and be staffed during Expo hours as stated on registration form.
5. Booths are to remain open until the close of the Expo (Friday, April 19th, 9pm) and not dismantled before that time.
6. Carmel Road Racing Group, LLC will assign booths at its discretion. Space assignments are subject to reasonable changes by CRRG, LLC.
7. No refunds shall be paid to any Exhibitor who fails to occupy its assigned space for any reason other than a failure of the Marathon to provide exhibition space. In the event that the Marathon is unable to provide exhibition space for a reason other than those events and reasons set forth in Paragraph 13, the Exhibitor agrees that its damages are limited to the refund of any deposit or payment made by the exhibitor.
8. Carmel Marathon has the right to reject exhibits.
9. Exhibitor will not exhibit any merchandise or promotional material other than specified in the reservation form. Carmel Marathon has the right to reject the display of any merchandise or promotional material.
10. Carmel Marathon will hire security to secure materials stored in the exhibition hall during the times the show is not open to the public. Carmel Marathon shall not be liable for the acts or omissions of the security guards.
11. Exhibitor assumes all responsibility for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors and will indemnify and hold harmless Carmel Marathon, its officers, employees, agents, volunteers, contractors, sponsors, runners, patrons and Expo attendees from all claims arising from any act, omission or negligence of the Expo Exhibitor.
12. Exhibitor agrees to maintain in effect and, upon request, shall supply the Carmel Marathon with certificate of insurance for general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. The Carmel Marathon and the City of Carmel shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.
13. Exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others or the Monon Community Center. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.
14. In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the Expo or any part thereof is prevented from being held, or cancelled, Carmel Marathon, shall in its sole discretion, determine a refund, if any, to be paid to Exhibitors.
15. Exhibitor agrees to the Marathon's promotional, non-commercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the Expo. Exhibitor agrees to and shall disclose to its workers, agents and staff performing sale or services at the Expo that the Marathon may photograph, film video or otherwise make and use image of such persons for promotional, non-commercial purposes.
16. Each Exhibitor is bound in all respects by these Terms and Conditions. Violations of these Terms and Conditions may result in the forfeiture of the exhibiting space, without refund.